



# DEXTER JOHN CHAVEZ

## WORDPRESS DEVELOPER

### PROFESSIONAL SUMMARY

Hi, I'm Dexter John Chavez from Tuy, Batangas. I have three years of experience in website development, specializing in both pure coding and using content management systems like WordPress. I am skilled in converting PSD files into live WordPress websites using page builders like Elementor.

I can also create eCommerce websites with payment gateways such as PayPal and Stripe, and I have experience developing custom themes and plugins as needed. My background includes ensuring user-friendly interfaces and full responsiveness across all devices, utilizing media queries, and implementing JavaScript, jQuery, and PHP snippets when necessary.

Additionally, I have experience with SEO integration using tools like Rank Math and Yoast SEO. I also have a background in digital marketing, which includes connecting CRMs to websites, creating forms, embedding content, pop-ups, and simple email automation.

### CONTACT

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**Address:** Sabang, Tuy, Batangas 4214

**Portfolio:** <https://dexportfolio.online/>

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### WORK EXPERIENCE

## 1. Smart Inbox Technology | Full Stack Wordpress Developer | October 2024 - November 2024 ( Project Based )

#### I.T COMPANY SERVICES

- Web Design and Development
- SEO Optimization
- Google Console & Analytics
- E-commerce Solutions
- Custom Development
- Site Security & Maintenance
- API Integration
- Installing WordPress and configuring hosting
- Purchasing domain names and setting up DNS

## **2. TechZ Digital | Wordpress Developer | August 2023 - October 2024**

OUTSOURCING DIGITAL MARKETING COMPANY

- Coding custom shortcodes connected to ACF and CPT
- Building pages using Elementor Page Builder
- Converting old PHP websites into WordPress websites with complete functionality
- Converting Figma designs into WordPress websites

### **Client # 1**

#### **Brandstar Digital Marketing Based Miami Florida | Frontend Wordpress Developer | Sept 2023 - April 2024**

- Handling different project managers and receiving various tasks from them
- Fixing all related WordPress tasks
- Building different landing pages using various page builders
- Creating custom code to meet client needs
- Adding blogs as scheduled by the client
- Creating pop-up sales or promotions for their websites
- Ensuring that the website is mobile-friendly and responsive

### **Client # 2**

#### **SellerSnap Based on Israel | Wordpress Developer + Marketing | April 2024 - October 2024**

- Maintaining the website
- Performing daily backups
- Ensuring that the website is error-free and bug-free
- Coding page templates using HTML, CSS, Bootstrap, and JavaScript
- Creating Advanced Custom Fields (ACF) and Custom Post Types (CPT) connected to the page template
- Connecting ACF and CPT to the WordPress page template using PHP code
- Ensuring that the website is mobile-friendly and responsive
- Integrating HubSpot forms into WordPress
- Creating email templates on HubSpot
- Adding partner items and blog posts to the website

## **3. Yaramay | Website Developer | January 2022 - April 2023**

I.T COMPANY

- Coding Full Stack Projects using HTML CSS BOOTSTRAP JAVASCRIPT VUEJS and LARAVEL
- Ensuring that the website is mobile friendly
- Maintaining the website
- Securing the Database is secured
- Creating a functional website for Manpower Agencies
- Converting Figma designs into WordPress websites

## 4. Freelancer | Junior Website Developer | January 2021 - January 2022

### FREELANCE

- Creating a website template using HTML, CSS, JavaScript, and Bootstrap
  - Ensuring that the website is mobile-friendly
  - Assisting senior developers with their work
  - Helping senior developers add sections and pages to the WordPress website
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### ACADEMIC HISTORY

#### Imus Computer College | 2022-2024

Applied Computer Science | Graduate

#### Coursera

Web Development Courses

#### Udemy

Web Development Courses

#### Youtube

Web Development Courses

#### Learn Computer Today | 2021-2021

Website Development Course

Coding Bootcamp Frontend Development

#### Golden Gate Colleges | Batangas City

BS Electrical Engineering Undergraduate

### CERTIFICATION

#### Microsoft License (2024)

Microsoft Seminar and Examination at Imus Computer College

### PROJECTS

- [Luxurious Beauty](#)
- [Mappia Store](#)
- [Mappia Job Site](#)
- [Smart Inbox Technology Website](#)
- [TheJobConnection Manpower Agency](#)
- [PrimeWorld Manpower Agency](#)
- [Elizalde Broadcasting Website](#)
- [Brandstar Digital Marketing](#)
- [SellerSnap](#)
- [and many more...](#)